Creative Specs

Desktop Size: ▶

Leaderboard:	728 x 90 pixels
Medium Triangle:	300 x 250 pixels
Half Page on Article Page:	300 x 600 pixels

Mobile Size:

Rectangle:	300 x 250 pixels
Wide Banner:	320 x 50 pixels

File Types: ▶ gif, jpg, png or html 5

File Size Requirements: ▶

Gif = under 40kb
Jpeg = under 40kb

Ad Loop: ▶ One loop

Ad Design: ▶ Must have border

Deadlines

File Types: ▶ If the advertiser would like to have us create the ad or fulfill any online creative request, allow 3 business days and 2 for any revisions.

If the advertiser supplies their own creative with the correct specs, please allow at least one business day to be processed with the order.

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Creative Specs

Size: ▶

Billboard:	970 x 250 pixels
Hero:	970 x 300 pixels
Watermark Wrap:	1630 x 1275 pixels Top 126px

Design Specs: ▶

- Must have border
- If animated, no longer than 8 seconds
- No file size restrictions
- ClickTags not required

Deadlines

File Types: ▶ If the advertiser would like to have us create the ad or fulfill any online creative request, allow 3 business days and 2 for any revisions.

If the advertiser supplies their own creative with the correct specs, please allow at least one business day to be processed with the order.

Watermark Wrap

Sliding Billboard with Pencil Leave-behind